

### NATURAL STONE IS UNIQUELY BEAUTIFUL

No one wants their home to look just like every other house on the street. That's the beauty of natural stone. Just like fingerprints, no two pieces of stone are exactly alike, ensuring every installation is completely unique. Genuine stone also connects your home to the natural environment in a way no other material can. The authentic, rich colours and thoroughly random texture of stone simply cannot be duplicated by manufactured products.

# 2 NATURAL STONE IS TIMELESSLY DURABLE

Natural stone is a smart investment. It is resistant to decay and less susceptible to frost damage than other materials. And, because it has the same composition all the way through, normal wear and tear doesn't alter its appearance. While manufactured products eventually break down and show their age, natural stone stands the test of time. Concrete crumbles. Wood rots. Stone endures.

### 3 NATURAL STONE IS EXTRAORDINARILY VERSATILE

You have a vision for your home and natural stone can help bring it to life. With so many different types, colours, textures, finishes, patterns, shapes and sizes available, there is a natural stone product to complement any style, from classical to contemporary. Stone is also remarkably workable. For centuries, craftsmen have been fashioning stone into beautiful and functional pieces for many different uses. There is no limit to what can be achieved with stone.

## 4 NATURAL STONE IS NATURALLY SUSTAINABLE

Stone is 100% made from nature, by nature. It requires no chemicals or hazardous additives. Compared to manufactured alternatives, it uses little energy in its extraction and production. Many types of stone are found right here in Ontario, reducing the distance it must travel to reach your home along with the accompanying fuel consumption and greenhouse gas creation. And, because it lasts indefinitely, when it has served its original purpose it can be reused elsewhere. Nothing could be more earth-friendly.

### NATURAL STONE INCREASES PROPERTY VALUES

Building and renovation projects are expensive and you want to know that you'll receive a healthy return on your investment. Stone is a sought-after building material that adds lasting value to your home. Whether it is used outdoors or indoors, in the landscaping or on the house itself, natural stone never goes out of style. Unlike manufactured products that become dated over time, the beauty of natural stone endures, adding to the long-term value of your property.

### NATURAL STONE IS EASY TO CARE FOR

The less time you spend maintaining your home, the more time you can spend enjoying it. Stone is inherently beautiful and requires very little effort to keep it that way. While other products need to be sealed, stained or painted regularly, stone develops a natural patina that only enhances its beauty. As with any material, stains should be cleaned up quickly to keep them from becoming permanent. Under ordinary circumstances, however, regular sweeping and an occasional wash with the garden hose is all that is required to keep natural stone looking beautiful for years.

Contact us if you live in southern Ontario and need help finding an experienced landscape or masonry professional for your natural stone project.

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